



Johan Nybro Nielsen

Art director & Graphic designer

Creative by nature, curious at heart, and a visual nerd with a love for colors and shapes.

I thrive on design, challenges, and learning new things the harder, the more fun.

With dedication, positivity, and an open mindset, I bring both heart and brains to the table as a colleague.

[LinkedIn](#)

[Portfolio](#)

admin@johannyb.ro

+45 51 88 91 62

Funch Thomsens gade 6, ST TV

Aarhus N, 8200, Denmark

02/03/1994

Programs

- Adobe Indesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Lightroom
- Adobe Xd
- Blender
- Microsoft 365
- Notion
- Monday

Experience

Nybro Studio

2024 may. - 2025 aug.

Art Director (freelance)

Creates visual identities, images, videos, and websites in close collaboration with various companies and brands.

- Branding
- Visual identity
- UX/UI design
- Video and photography

Frostline

2020 oct. - 2024 mar.

Graphic designer & Art Director

Rebranded Frostline and managed daily operations, visual leadership, and the development of future creative brand projects.

- Rebranding
- Visual identity
- Website design, UX/UI
- Animations
- Video and photography
- Illustrations
- Handouts
- Art direction

COSANI

2020 feb. - 2024 mar.

Graphic designer & Art Director

Developed and maintained COSANI's visual identity, while managing brand operations and leading creative initiatives.

- Visual identity
- Website design, UX/UI
- Art Direction
- Animations
- Video og photography
- Illustrations
- Handouts

Danhydra

2021 jan. - 2022 jan.

Graphic designer, Global marketing

Rebranded Danhydra with a focus on a new target audience and took responsibility for brand management and future development.

- Rebranding
- Visual identity
- Website design, UX/UI
- Animations
- Video og photography
- Illustrations
- Handouts

Kamstrup

2019 jan. - 2019 aug.

Graphic designer, Global marketing

Worked internationally on both digital and print projects, with collaboration and meeting deadlines as key elements.

- Exhibition design
- Illustrations
- SoMe post design
- Video



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Art director & Grafisk designer

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Education

The Danish Ad School

2024

Art Director program

Gained deep insight into creative strategy and visual execution through instruction from Denmark's leading experts.

- Art Direction
- Creativ thinking
- AI tools Prompt direction
- Visual storytelling
- Campaigns

Via University College

2019 - 2021

Visual Communication Design

A creative bachelor's program where hands-on projects strengthened the ability to design strategically and visually.

- Form, color and typography
- Layout
- Pre-press
- Concept and strategy
- Production processes
- Marketing and branding
- Design DNA and style history
- Campaigns
- Packaging design
- Visual identity

Business Academy Aarhus

2017 - 2019

Multimedia designer, Content creator

Two-year program focused on UI/UX, digital content, programming, and practical business understanding.

- Interaction development
- Digital design
- Development of digital user interfaces
- UI/UX design
- Content creation

Potemkin Film College

2016

Built a solid foundation in film theory, idea development, and practical film production, with focus on creative techniques.

- Storytelling
- Producing
- Filming
- Editing

Ekstra

YCCA

2025

Shortlisted in the Advertising category for a campaign that increased donations to Danish Hospital Clowns through creative communication.

[Article](#)

Beers for ideas

2021

Winner of the competition to create the best proposal for how Carlsberg could celebrate their 175th anniversary.

[Article](#)